

# MORE YOUNGER ABUSERS

## Increase

in the number of new drug abusers under 30.



# YOUTH & DRUGS – WHAT EVERY PARENT SHOULD KNOW

## WHY TEENS ABUSE DRUGS?



## MEDIA INFLUENCE

A large proportion of cannabis abusers cited celebrities as a reason for drug initiation.



## PREVENTION STARTS WHEN YOU START TALKING & LISTENING

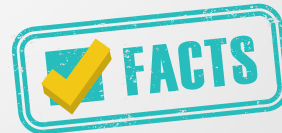
Talk honestly about healthy choices and risky behaviours.

**HEALTHY CHOICES**

**RISKY BEHAVIOURS**



Rise in use of social media was found to have influenced youths' perception that cannabis was less harmful and addictive than tobacco.



Learn the facts about harmful effects of drugs.

## LIBERAL ATTITUDES A CONCERN

Older youths tend to hold more liberal attitudes towards drugs.

Some **youths**, especially those aged **17-21**, agreed that:



It's alright to try drugs for a new experience

