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ADVERTORIAL

What's in Francine's bag?

Take a look at what this Anti-Drug Advocate carries with her when she heads out



Why did Francine join the Anti-Drug Advocate programme?

Scrolling through social media apps can expose one to a plethora of information, both good and bad. Misconceptions on topics like drugs, if left uncorrected, can lead to deadly addiction.

This is what motivated
Francine to join the ADA
programme: "I hope to raise
anti-drug awareness to
the community, especially
the youths who may have
misconceptions on drug abuse.
I have always wanted to be an
agent of good change, and I
hope to contribute to the drugfree cause because drug abuse
is not a victimless crime as it
can affect both the abuser and
their loved ones."

Joining the ADA programme provides a space for her to meet other like-minded individuals who are passionate about the anti-drug cause. "We get the opportunity to conceptualise and organise our own anti-drug projects, which will be a fruitful journey," Francine says.

In 2019, Francine joined her fellow ADAs in a project to rally public support for the DrugFreeSG cause along Orchard Road. The project #YourLifeIsInYourHands saw a group of youth volunteers distributing hand sanitisers branded with the DrugFreeSG message at youth-centric areas, to remind youths to stay away from drug abuse.

Francine also appeared in CNB's DrugFreeSG Light-Up video in 2019 and 2021, and most recently in the end credits of the Mediacorp Channel 8 drama "The Takedown" advocating the drug-free cause.



Interested in becoming an Anti-Drug Advocate like Francine? Visit https://www.cnb.gov.sg/educational-resources/for-youths/anti-drug-advocate-programme for more information.

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