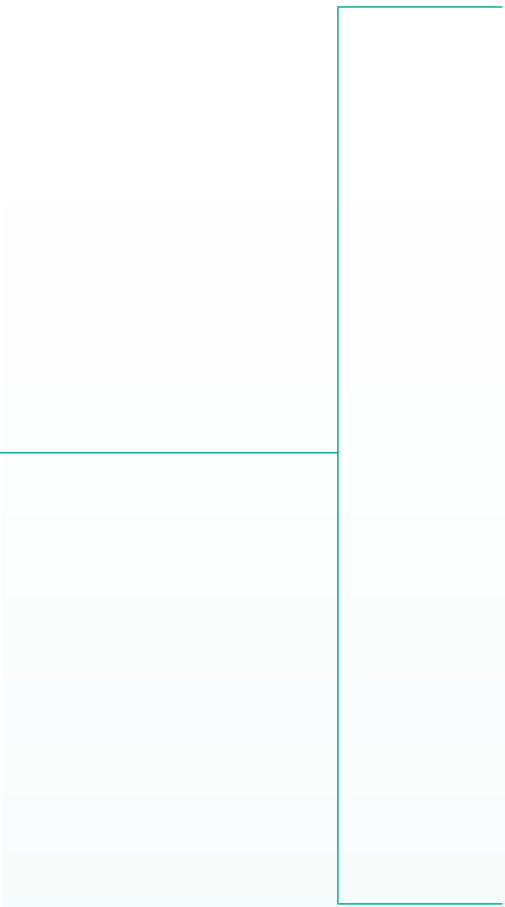




# **BUILDING A STRONG NATIONAL CONSENSUS ON ANTI-DRUG ADVOCACY**





# [CHAIRMAN'S FOREWORD]



2014 had been a fruitful year for NCADA as the Council continues to rally strong community support for Singapore's zero tolerance stance against drug abuse.

At the national level, NCADA participated in the Task Force on Youths and Drugs led by Senior Minister of State (Home Affairs) Mr Masagos Zulkifli. The Task Force will recommend strategies to raise the fight against drug abuse among the youth by mid-2015. NCADA must do its part to contain any drug abuse by youth, so as to ensure that Singapore will remain relatively drug-free.

NCADA continues to work closely with our key partner, the Central Narcotics Bureau (CNB) to inspire our youth to lead a drug-free lifestyle. Together, we held the annual Anti-Drug Abuse Campaign (ADAC) to commemorate 'World Drug Day'. The annual DanceWorks! event was held in conjunction with ADAC for the first time, and saw almost 700 youth participants from 64 teams showcasing their anti-drug creativity on the dance stage. DanceWorks! also achieved the largest mass dance record in Singapore with participants and the audience doing the 'Cupid Shuffle'.

To engage older youth and young adults, NCADA held the Clubs Against Drugs (CAD) Campaign for the 14th consecutive year to remind club goers to stay drug-free while partying. This year, a record high of 261 clubs and pubs participated in the CAD campaign. The campaign was also held online with

## NAVIGATION

tech-savvy club goers posting anti-drug pledges on social media. NCADA is heartened by the support from the night entertainment industry and the clubbing community. We will explore new ways to entrench the anti-drug message and promote a drug-free lifestyle in Singapore.

At the international level, NCADA participated in the 2014 World Forum Against Drugs (WFAD) held in Stockholm. NCADA is encouraged that Singapore is among many courageous nations and non-profit organisations who continue to fight for a drug-free society. In particular, the pro-drug lobby is well funded and organised in its march towards the 2016 United Nations General Assembly Special Session on Drugs (UNGASS). Already, we have seen the rollback of anti-drug measures in some countries who are struggling in their anti-drug efforts, led by the pro-cannabis movement. NCADA recognises that the anti-drug cause is global and we have a role to advocate internationally for our zero tolerance stance against drug abuse. In this direction, NCADA will host the inaugural Asia-Pacific Forum Against Drugs (APFAD) in 2015, as part of the preparation to hold the ground against the pro-drug lobby at UNGASS 2016.

NCADA recognises that the vision of a drug-free Singapore can only be realised through the concerted efforts of organisations and individuals. In 2014, 3 individuals were honoured with a NCADA Award to recognise their significant contributions

to the anti-drug cause. To all award recipients, congratulations, and a big “Thank you” for your exemplary contributions!

In the coming years, NCADA must help rally like-minded organisations and Government agencies against drug abuse. On the ground, we must raise awareness about the harms of drug abuse, especially among the youth. NCADA is thankful to our key partners in the anti-drug ecosystem as we continue to uphold Singapore’s zero tolerance stance against drug abuse.



**MR. VICTOR LYE PBM**

Chairman

National Council Against Drug Abuse



# [ ABOUT NCADA ]

The **National Council Against Drug Abuse (NCADA)** was formed in January 1995 to serve as a citizens' advisory body on national anti-drug strategies and programmes.



### **The Council's roles are to:**

- Advise the Government on measures and strategies to curb drug abuse
- Harness community support for anti-drug programmes
- Promote preventive drug education programmes



### **The Council's objectives are to:**

- Promote and uphold Singapore's zero tolerance stance against drugs
- Build and entrench public awareness of the dangers of drugs and drug abuse
- Conduct international advocacy and anti-drug research
- Evaluate and improve the effectiveness of our anti-drug strategies



### **The Council's focal areas are:**

- Research & Advocacy
- Communications & Publicity
- Strategic Partnerships & Events

# [ COUNCIL MEMBERS ]



**MR. VICTOR LYE**  
**CHAIRMAN, NCADA**  
Director & Chief Executive  
Shenton Insurance Pte Ltd.



**DR. CHEW TUAN CHIONG**  
**VICE-CHAIRMAN, NCADA**  
Chief Executive  
Frasers Centrepoint Trust

NCADA, as a citizens' advisory committee, comprises key members from the community, and serves as a link between the community and the Government. Through their extensive background and diverse networks, NCADA members help the Government gather feedback and ideas from the community to enhance and strengthen the national anti-drug strategy.

# [ COUNCIL MEMBERS ]



**MR. KONG MUN KWONG**  
Special Advisor to the Board  
WaterTech Pte Ltd.



**MR. CHEW HOCK YONG**  
2nd Permanent Secretary  
Ministry of  
National Development



**MRS. ERIKA HUI**  
Commissioner for Narcotics  
Hong Kong



**MR. FOO SIANG-TSE**  
Senior Director  
Policy Development Division,  
Ministry of Home Affairs



**DR. ISMAIL  
MUHAMMAD HANIF**  
Vice-President  
Singapore Anti-  
Narcotics Association



**ASSOC. PROF.  
NARAYANAN GANAPATHY**  
Associate Professor  
Sociology Department,  
Faculty of Arts & Social Sciences,  
National University of Singapore



**ASSOC. PROF.  
CHAN CHENG LENG**  
Deputy Group Director  
Health Products  
Regulation Group,  
Health Sciences Authority



**MDM LOW KHAH GEK**  
Deputy Director-General  
of Education (Schools) cum Director  
of Schools  
Ministry of Education



**MR. EUGENE  
PAUL LAI CHIN LOOK**  
Partner  
Southern Capital Group

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**MR. THANGAVELU  
RAJA SEGAR**  
Chief Executive Officer  
Singapore Indian  
Development Association  
(Till July 2014)



**MS. ONG TOON HUI**  
Deputy Secretary  
Ministry of Social and  
Family Development



**MRS. SALLY ANG**  
Deputy Director  
Emergency Preparedness Division,  
People's Association



**MR. SAZALI WAHID**  
Director  
Youth Development,  
Yayasan MENDAKI



**MR. CHNG HWEE HONG**  
Chairman  
Singapore Corporation of  
Rehabilitative Enterprises



**MR. GOH CHIM KIM**  
Executive Director  
Chinese Development  
Assistance Council



**MS. ALLISON LIM**  
Managing Director  
Asia-Pacific Public Affairs and  
Government Communications  
Practice, Burson-Marsteller



**MR. HUDZAIFAH  
ALYAMAN BIN ADA**  
Assistant Manager, Finance  
RC Hotels Pte Ltd.



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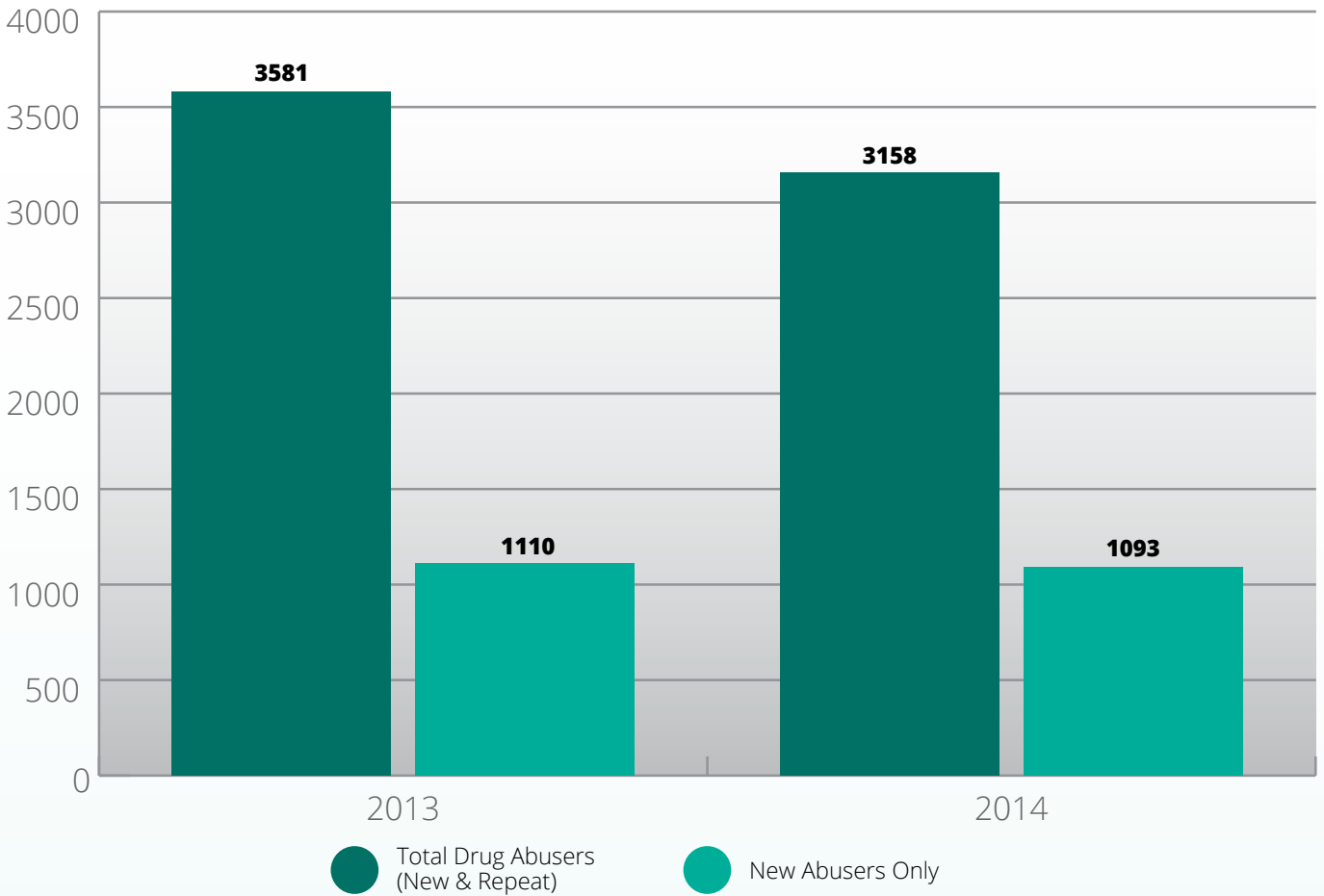
# [ LOCAL DRUG SITUATION ]

# DRUG AND INHALANT ABUSE SITUATION 2014

## DRUG ABUSE SITUATION

The Central Narcotics Bureau (CNB) arrested 3,158 drug abusers in 2014. This was a 12% decrease from 2013. New abusers decreased by 2%, from 1,110 in 2013 to 1,093 in 2014.

**CHART 1: Total and New Drug Abusers**

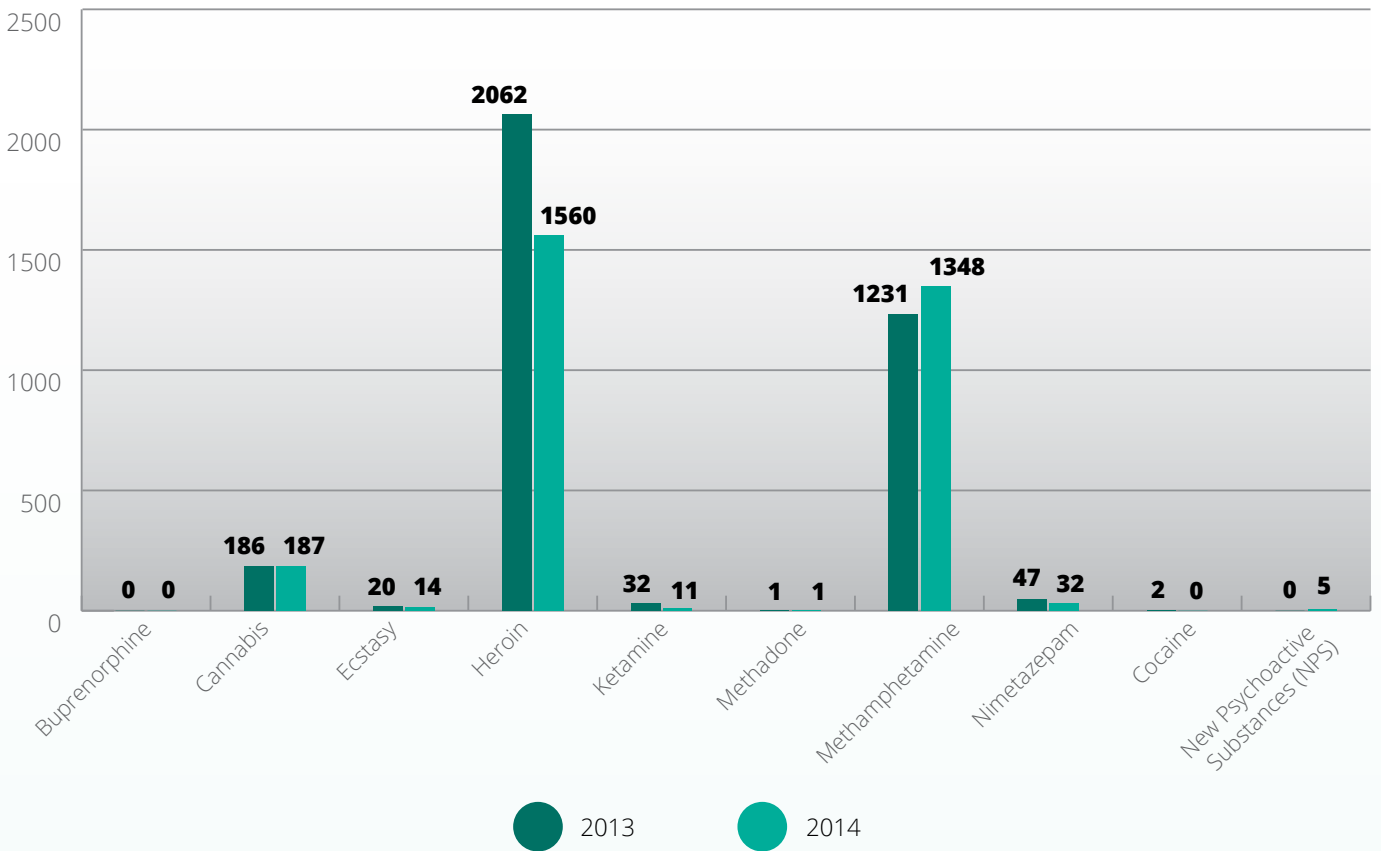


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### DRUG ABUSERS – BY DRUGS ABUSED

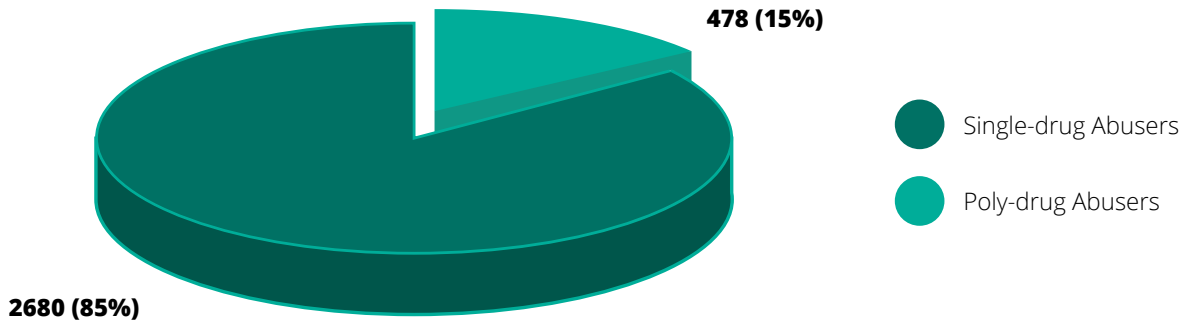
Heroin and methamphetamine remained the two most commonly abused drugs in Singapore. 1,560 heroin abusers (49%) and 1,348 methamphetamine abusers (43%) were arrested in 2014. Cannabis was the third most commonly abused drug, with 187 cannabis abusers being arrested in 2014. Please refer to Chart 2 for more information.

**CHART 2: Total Abusers by Drug Type**



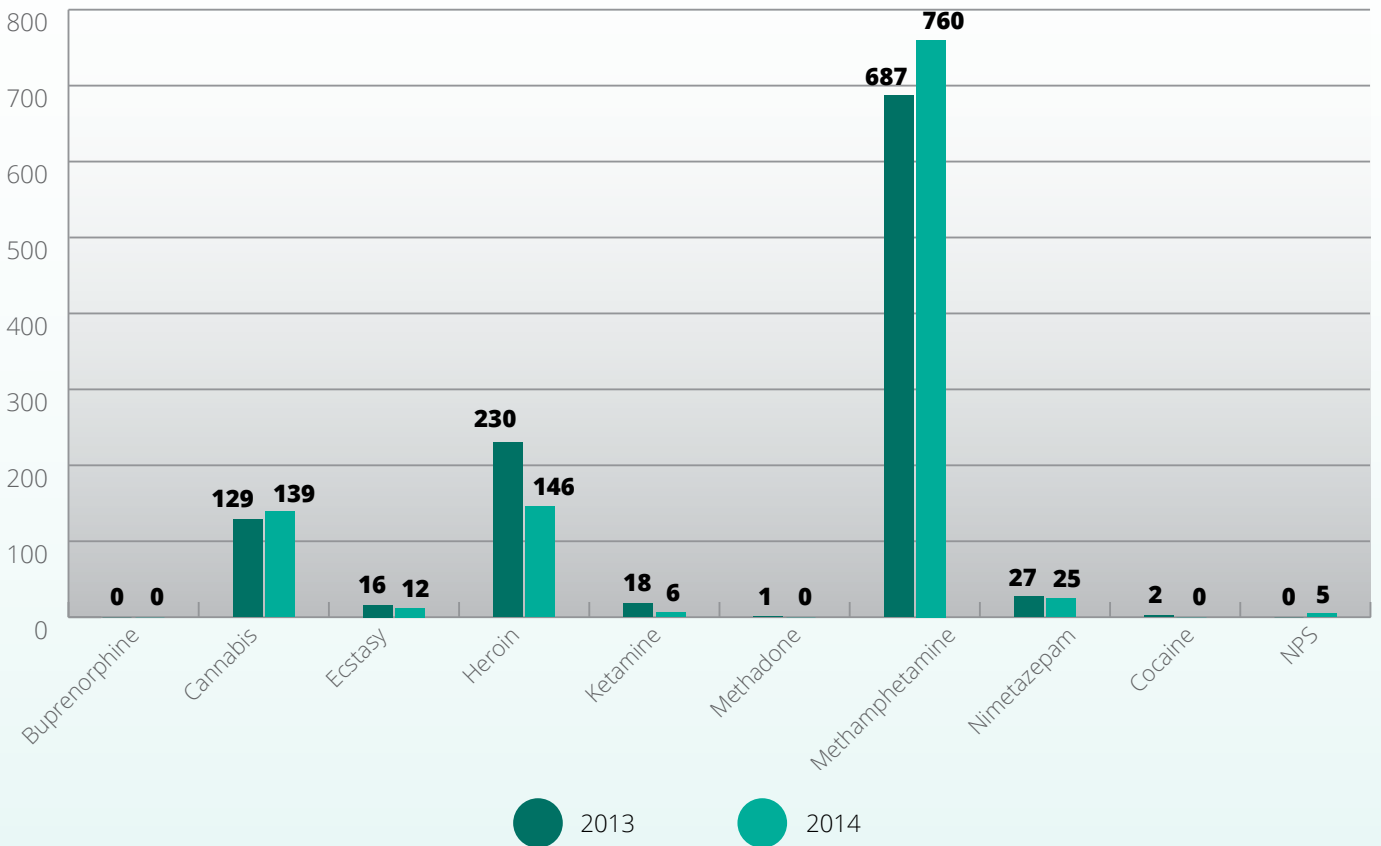
Of the 3,158 drug abusers arrested in 2014, 478 (15%) abusers arrested were found to be poly-drug abusers who abused more than one type of drug. Please refer to Chart 2a.

**CHART 2a: Breakdown of Single/Poly-drug Abusers in 2014**



New methamphetamine abusers made up the largest proportion of all new abusers. Of the 1,093 new abusers arrested in 2014, 70% or 760 had abused methamphetamine. New cannabis abusers saw an increase of 8%, from 129 arrested in 2013 to 139 arrested in 2014. Please refer to Chart 2b.

**CHART 2b: Total New Abusers by Drug Type**



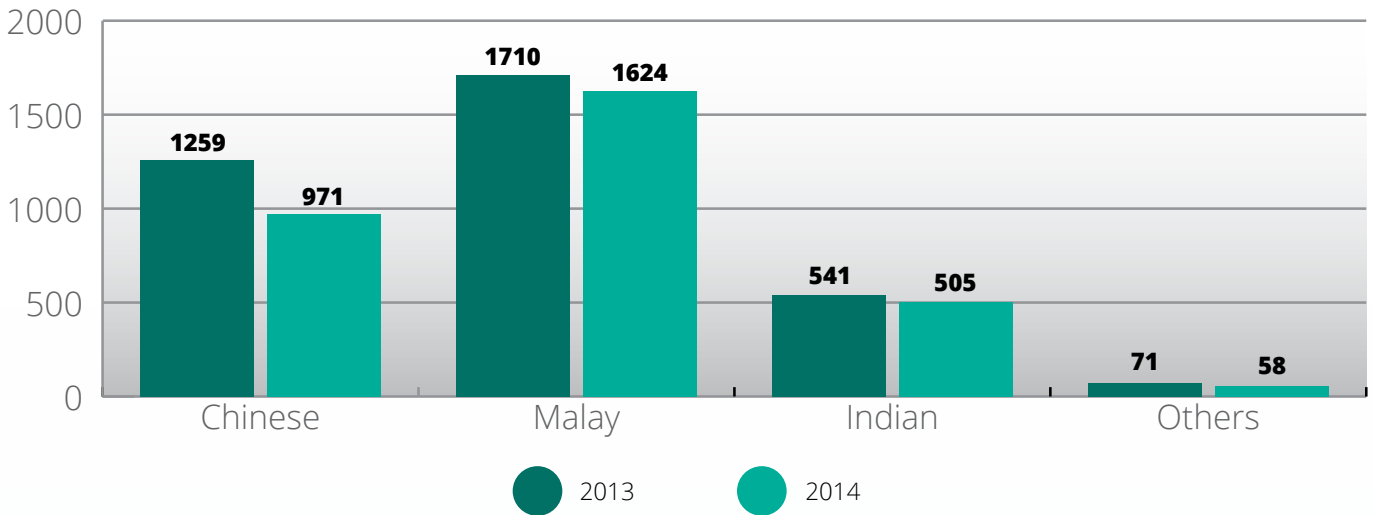
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### DRUG ABUSERS – BY ETHNIC GROUP

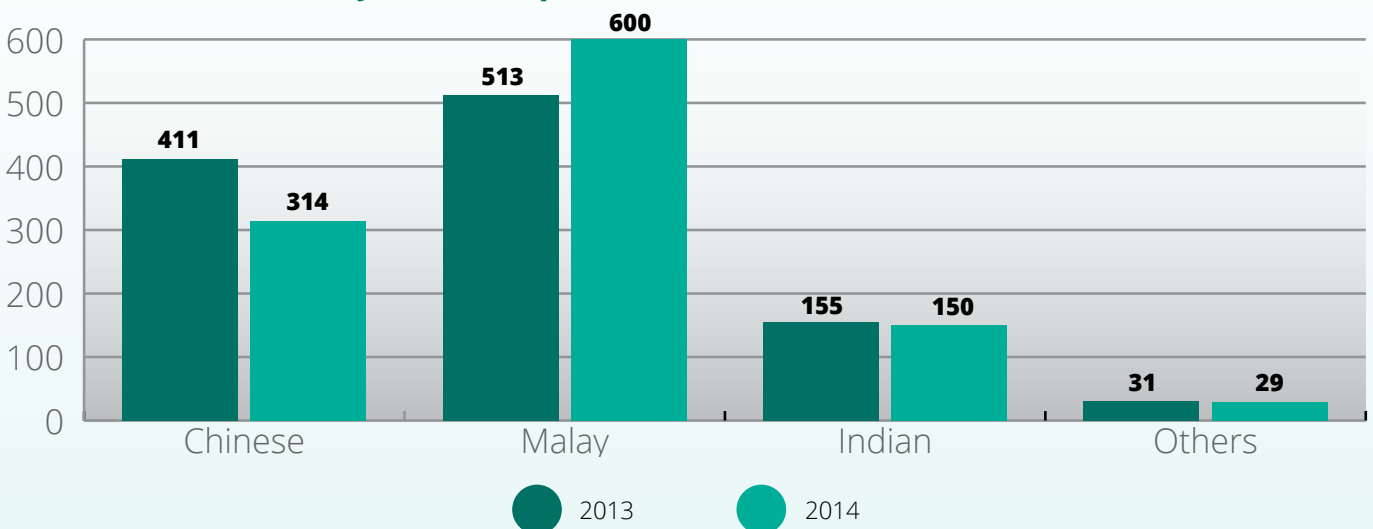
There was a decrease in the number of abusers arrested across all ethnic groups. In 2014, the number of Chinese abusers arrested saw a decrease of 23%, with 971 Chinese abusers arrested, as compared to 1,259 Chinese abusers arrested in 2013. Malay abusers arrested saw a decrease of 5%, from the 1,710 Malay abusers arrested in 2013 to 1,624 in 2014. Indian abusers fell by 7%, from 541 in 2013 to 505 in 2014. Please refer to Chart 3.

**CHART 3: Total Abusers by Ethnic Group**



The situation for new abusers was slightly different. The number of new Chinese abusers arrested in 2014 saw a decrease of 24%, with 314 new Chinese abusers arrested in 2014 as compared to 411 in 2013. However, new Malay abusers arrested increased by 17%, from 513 in 2013 to 600 in 2014. Indian abusers fell by about 3%, from 155 in 2013 to 150 in 2014. Please refer to Chart 3a.

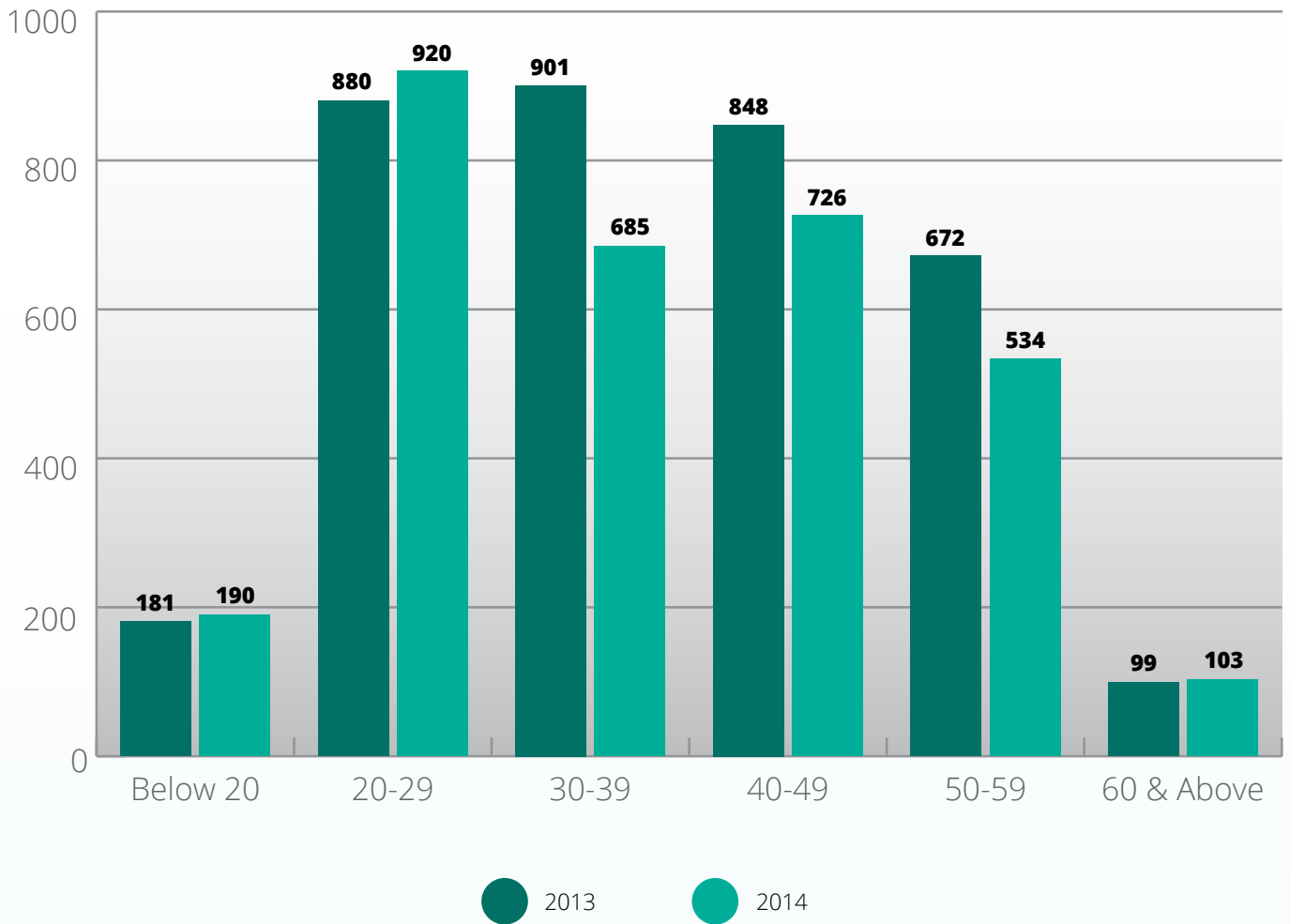
**CHART 3a: New Abusers by Ethnic Group**



### DRUG ABUSERS ARRESTED – BY AGE

Drug abusers in the 20 to 29 age group formed the largest group of abusers arrested in 2014, at 29%. Drug abusers in the 40 to 49 age group formed the second-largest group at 23%. Those aged below 20 increased by about 5%, from 181 in 2013 to 190 in 2014. Drug abusers aged 20 to 29 also increased by about 5%, from 880 in 2013 to 920 in 2014. Please refer to Chart 4.

**CHART 4: Total Abusers by Age**

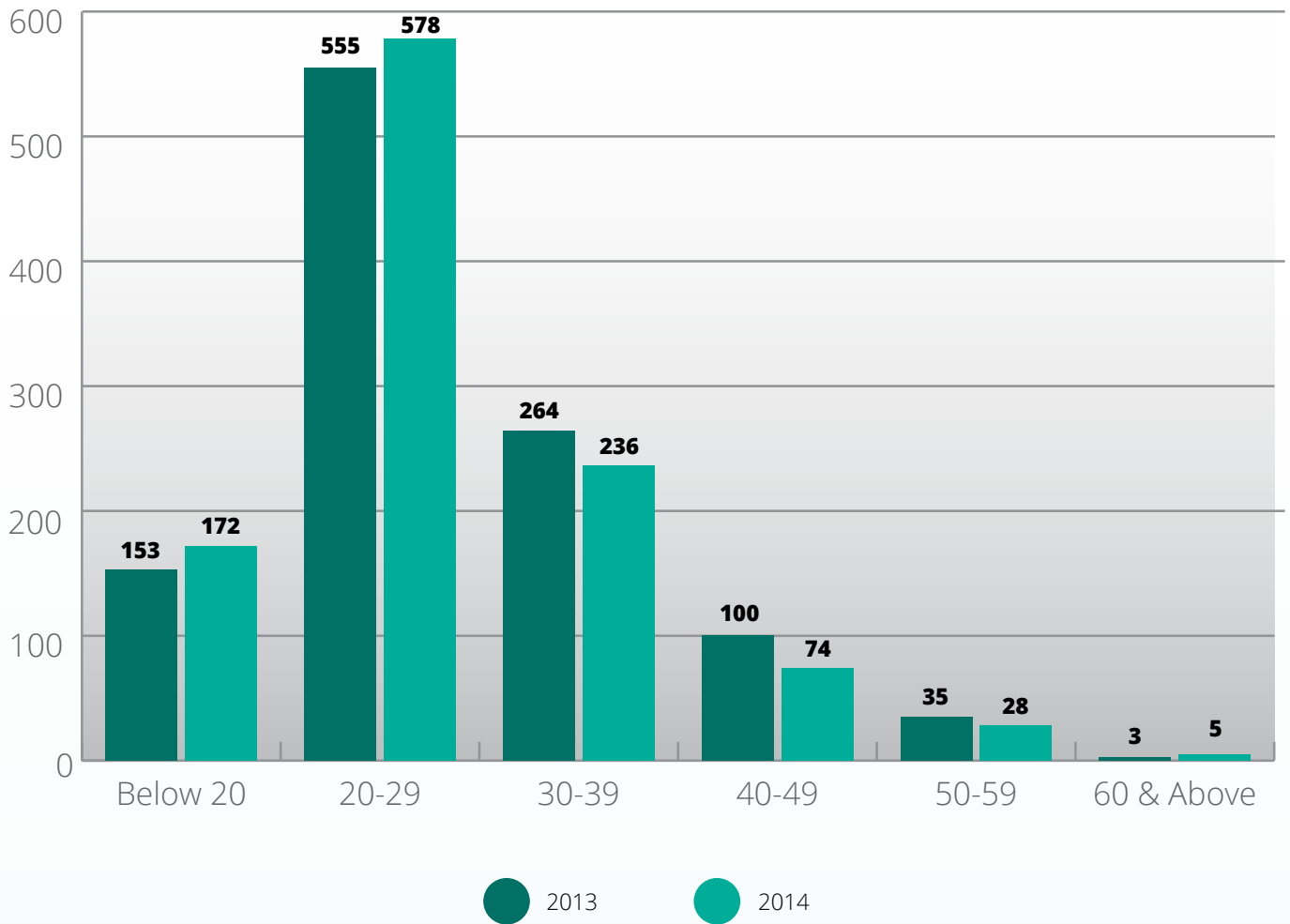


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New abusers made up 35% of all abusers arrested. New abusers in the below 20 age group saw an increase of 12%, from 153 arrested in 2013 to 172 arrested in 2014. About 53% (or 578) of all new abusers arrested in 2014 belong to the 20 to 29 age group. In total, the proportion of new abusers aged below 30 made up about two-thirds of new abusers arrested. Please refer to Chart 4a.

**CHART 4a: New Abusers by Age**

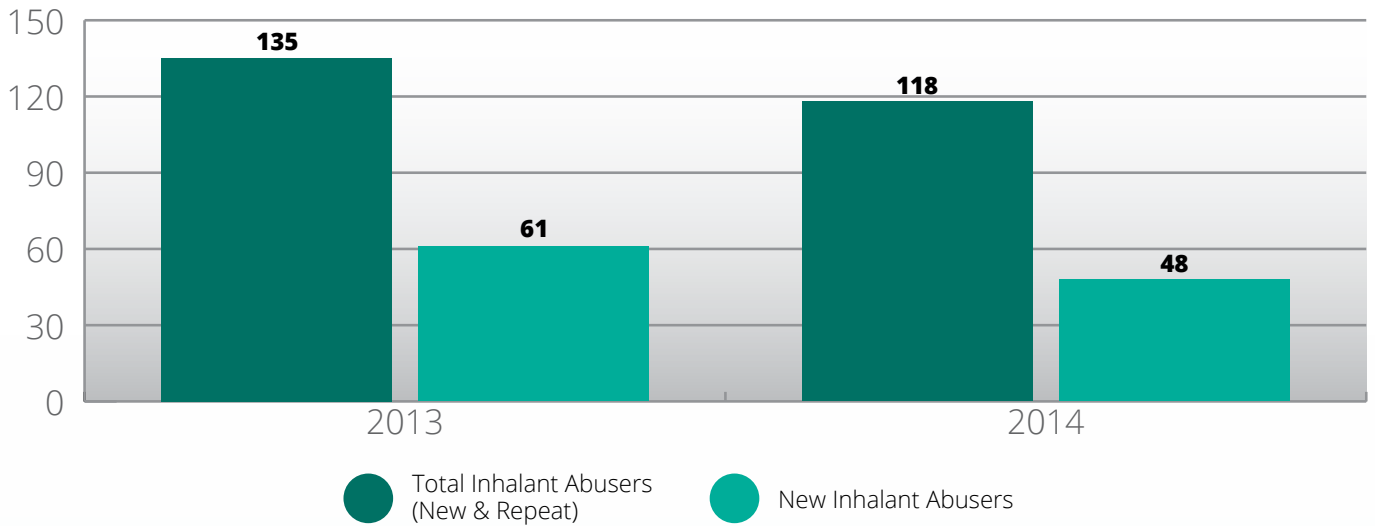


## INHALANT ABUSE SITUATION

### Inhalant Abuse Situation Remained Stable

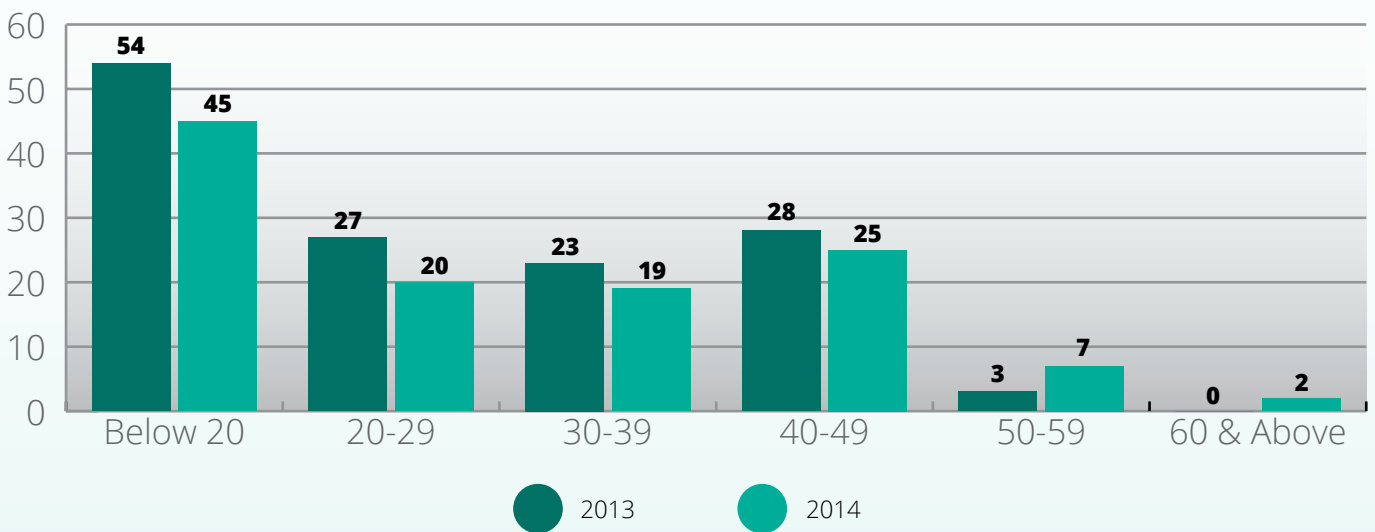
There has been a decrease in the number of new and repeat inhalant abusers arrested. The number of inhalant abusers arrested decreased by 13%, from 135 in 2013 to 118 in 2014.

**CHART 5: Inhalant Abuse Situation**



There were no significant changes in the profile of inhalant abusers arrested. Those aged below 20 continued to form the biggest group of abusers.

**CHART 6: Inhalant Abusers by Age Group**

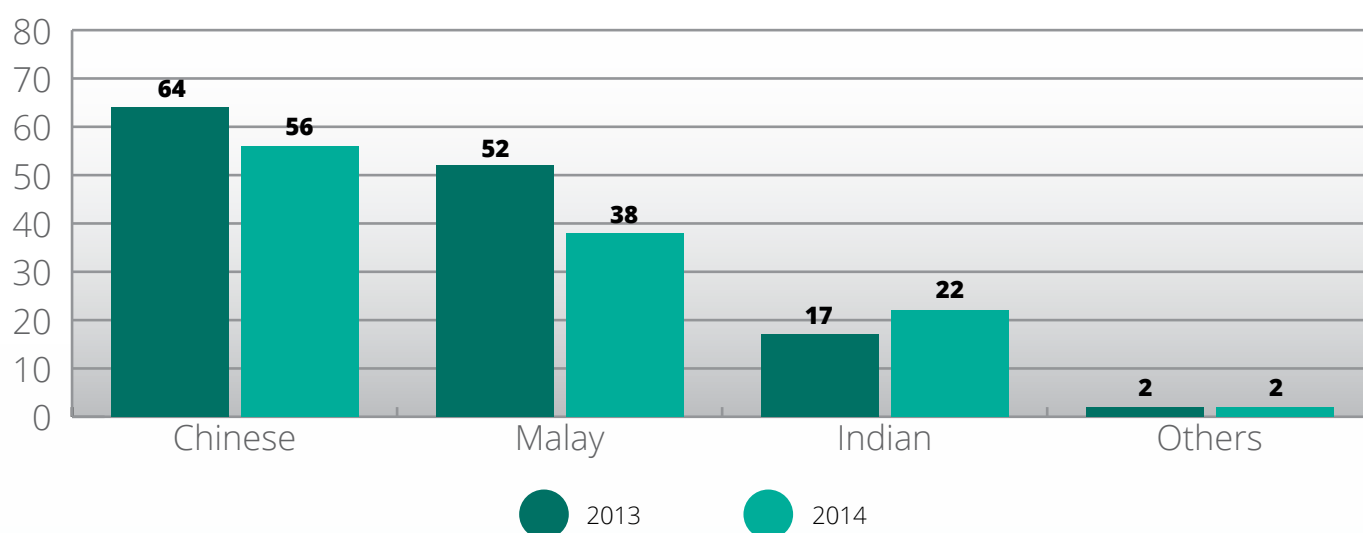


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The majority of inhalant abusers arrested continued to comprise abusers from the Chinese and Malay ethnic groups, with Chinese inhalant abusers remaining the majority.

**CHART 7: Inhalant Abusers by Ethnic Group**



### CHALLENGES AHEAD

While 2014 saw a decrease in the number of drug abusers arrested and drugs seized, it is premature to think that the drug situation has improved. Locally, we are seeing an increase in young people trying drugs with about two-thirds of new abusers below the age of 30. The regional drug situation also remains challenging with increased production and seizures of drugs such as heroin and methamphetamine. Globally, some more jurisdictions are lobbying for cannabis legalisation or decriminalisation and some have relaxed their stance on the abuse of cannabis. An increasing number of US states have legalised cannabis for “medical” and recreational use.

### CONTINUING EFFORTS AGAINST DRUG ABUSE

NCADA will continue to work with CNB and various community partners to actively engage and educate the public on the dangers of drugs through its key programmes and activities. In late 2014, NCADA was roped in as a member on the Steering Committee of the Task Force on Youth and Drugs co-chaired by Senior Minister of State for Home Affairs and Foreign Affairs Mr. Masagos Zulkifli and Minister of State for Education Ms. Sim Ann. Measures and strategies under NCADA's mandate recommended by the Task Force would be progressively implemented in the coming years.

*Updated as of 2 Jun 2015*



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**COMMUNICATIONS &  
OUTREACH**

RALLYING PUBLIC SUPPORT FOR NCADA'S EFFORTS  
IN THE ANTI-DRUG CAUSE

# [ NCADA AWARDS 2014 ]

NCADA recognises that the vision of a drug-free Singapore can only be realised through the concerted efforts of the various committees, grassroots organisations and individuals, working hand-in-hand to eradicate the drug scourge.

Established in 1998, the NCADA Awards serves to recognise and honour organisations and individuals who have made significant contributions to the anti-drug cause. The NCADA Awards comprises of 3 categories, namely (in order of merit), the Star, Merit and Special Recognition Award.

For this year, the Award Presentation Ceremony was held as a concurrent event with DanceWorks! on 20 June 2014, thereby showcasing the outstanding contributions of the award recipients to a wider audience.

## **The award recipients are:**

### **STAR AWARD**

#### **Mr Poh Geok Ek**

Mr Poh Geok Ek's extensive contributions to the anti-drug cause are well established, having served for over 30 years, including 10 years of voluntary service. A well-known figure in both the public and Government sectors, Mr Poh has always been in the fore-front of combating drug crimes, education and rehabilitation – in all aspects and leading actively. He has previously served as Director of Central Narcotics Bureau (CNB), Director of Singapore Prison Service (SPS) and more recently, Chairman of Singapore Anti-Narcotics Association (SANA). Mr Poh was also a top leader in the management of the Education Committee of the Singapore After-Care Association (SACA) before he took over the helm of SANA. To add to that extensive portfolio, he was also one of the founding members of NCADA, having actively participated in Council's work for 8 years. Congratulations, Mr Poh. Thank you for your contributions to the anti-drug cause.



## *NAVIGATION*

## MERIT AWARD

### Mdm Sarjit Kaur

Mdm Sarjit Kaur has been a Volunteer Aftercare Officer with the Singapore Anti-Narcotics Association (SANA) since 1997. She was previously a member of SANA Sikh Aftercare (Counselling) Service, handling various Sikh events and counselling Sikh inmates, as well as out-of-school youth. As a SANA volunteer, Mdm Kaur is involved in organising events and activities to help strengthen the relationship and networking among over 400 SANA volunteers. She is also an active committee member of the SANA Recreation Club since 2008, and has helped organised several social and recreational activities for SANA volunteers. Congratulations!



## SPECIAL RECOGNITION AWARD

### Ms Leung Chi Ching

Ms Leung Chi Ching is a Senior Manager in the Psychological and Correctional Rehabilitation Division at the Singapore Prison Service (SPS). As part of the Secretariat for NCADA's Research Sub-Committee, Ms Leung has helped to oversee the implementation of NCADA's Youth Perception Survey 2013. Ms Leung's research expertise and efforts were also crucial to the completion of the survey. Congratulations, Ms Leung!



# [ CLUBS AGAINST DRUGS 2014 ]

The annual Clubs Against Drugs Campaign commenced on 28 Nov 2014, with the theme “Party clean, party again”, and a sub tagline “Say No to Drugs!”. Held for the 14th consecutive year, the Clubs Against Drugs Campaign aimed to convey the anti-drug message to youth and young adults and encouraged them to stay drug-free while having a good time with their peers.

This year, the participation rate of clubs and pubs in the campaign was at its highest - totalling 261 clubs and pubs. The campaign also saw continued support from clubs and pubs that had previously participated in the campaign – one of which is The St. James Pte Ltd which made a strong commitment to the anti-drug stance by involving 13 of its clubs and pubs.

A special introduction into this year’s campaign is the distribution of campaign lanyards to the staff members of the participating clubs and pubs as a way for NCADA to show our appreciation for their enthusiasm in spreading the anti-drug message. Anti-drug collaterals carrying the “Party clean, party again” message were also distributed to various clubs and pubs for the patrons.

The campaign also went online with the creation of an anti-drug pledge wall on the ‘Clubbing Without Drugs’ Facebook page. By the end of the campaign, a total of 305 anti-drug pledges were solicited from online fans of the Facebook page.

NCADA is heartened by the continued support from the club operators and the support from the patrons through the online campaign. The Council will explore new ways to spread the anti-drug message and promote a drug-free clubbing culture in Singapore.



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Collaterals which were distributed during the campaign period.



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**COLLABORATIONS**  
LEVERAGING ON & WORKING WITH  
COMMUNITY PARTNERS

# ANTI-DRUG ABUSE CAMPAIGN 2014

Every year, Singapore joins the global observance of the 'International Day against Drug Abuse and Illicit Trafficking' (also known as 'World Drug Day') on 26 June. 2014 marked the 19th year where Singapore commemorated 'World Drug Day' through the annual Anti-Drug Abuse Campaign. NCADA partners the Central Narcotics Bureau (CNB) in the commemorative event to mark this day.

This year, NCADA and CNB collaborated with students from the Singapore Polytechnic's School of Architecture and the Built Environment (ABE) in 2014 to conceptualise and organise a series of anti-drug activities to increase awareness of and support for the anti-drug cause.

A three-day commemorative event themed 'Life Does Not Rewind, Say No to Drugs' was held between 19 and 21 June 2014 at Bugis+ to commemorate 'World Drug Day'. The event featured an anti-drug exhibition; where visitors could learn about the different controlled drugs in Singapore and the harmful effects of those drugs through attractive displays and exhibition panels. Visitors were also encouraged to take a stand against drug abuse by writing a short anti-drug message and displaying it on the pledge wall that was set up as part of the exhibition.

School leaders across primary and secondary schools in Singapore were also encouraged to read out an anti-drug message from NCADA Chairman on 11 July 2014. The message urged students to take a stand against drug abuse, and reminded them not to fall into the traps of drug abuse. With this message, NCADA hoped that it was able to co-opt the youths into supporting the "zero tolerance" stand against drug abuse and our vision for a drug-free Singapore.

After a successful run of the Anti-Drug Abuse Campaign 2014, NCADA is looking forward to the next edition of the campaign in 2015 for the 20th year of commemoration of 'World Drug Day'.



*Temporary spray-on 'Say No to Drugs' tattoos for visitors to the anti-drug exhibition.*



*Enthusiastic youths at the anti-drug exhibition.*

## NAVIGATION

**Message From Chairman NCADA to Students in Primary schools**



**MESSAGE FOR STUDENTS TO COMMEMORATE THE  
“INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING 2014”**

**SINGAPORE  
11 JULY 2014**

26th June is known as “World Drug Day”. On “World Drug Day”, we in Singapore unite with good people all over the world and say “No” to drug abuse.

2 In Singapore, I am sad that more and more drug abusers have been arrested in the last few years. This is worrying. Many drug abusers come from normal families. But they made the wrong choice and abused drugs. As a result, they have messed up their lives and hurt their family members. Once you abuse drugs, you can never have a normal life again. Drugs are like an evil force that will control you.

3 You can help us keep Singapore safer from drug abuse. Pay close attention during Preventive Drug Education programmes. Listen and learn that drug abuse harms and kills. Talk to your parents and teachers if you are unsure. If you are ever faced with the temptation of abusing drugs, you must resist. Your decision will affect your future as well as the happiness of your loved ones.

**Sharing the anti-drug message**

4 To commemorate World Drug Day, we present you a stylus wristband and an information card. When you use the wristband, remind yourself that you can decide to live a healthy life free from the harmful effects of drugs by saying “No” to drugs.

5 Each and every one of us has a part to play in the fight against drugs. Support our “zero tolerance” stand against drug abuse and our vision for a drug-free Singapore!

**MR VICTOR LYE  
CHAIRMAN  
NATIONAL COUNCIL AGAINST DRUG ABUSE**

*Chairman NCADA’s message to primary schools for the Anti-Drug Abuse Campaign 2014.*

**Message from Chairman NCADA to Students in Secondary schools and above**



**MESSAGE FOR STUDENTS TO COMMEMORATE THE  
“INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING 2014”**

**SINGAPORE  
11 JULY 2014**

26<sup>th</sup> June is the International Day Against Drug Abuse and Illicit Trafficking. It is also known as “World Drug Day”. On “World Drug Day”, I urge you as students to unite with people all over the world and stand up for the fight against drug abuse. On this “World Drug Day”, pledge your commitment and add to our hope for a world, free from drug abuse.

**Singapore’s Zero Tolerance Against Drug Abuse**

2 Singapore’s drug situation is under control. In many countries, governments are struggling in their fight against drugs. Every day, criminal forces are pushing for greater freedom to promote drug abuse. In Singapore, we can uphold our “zero tolerance” stand against drug abuse, thanks to preventive education in schools, anti-drug laws and strong enforcement.

**Challenges to Singapore’s Drug Situation**

3 Our fight against drug abuse is not easy. The number of drug abusers arrested in Singapore has increased over the last few years. Our effort to keep Singapore drug-free is challenged by the increase in drug supply and difficulty in enforcement around the world.

**Join our Fight Against Drug Abuse**

4 Our Home Team agencies work 24 hours a day to stop illicit drugs from coming into Singapore. You can help in this worthy fight. Recognise the dangers of drug abuse. Stay away from drugs, even when overseas. Recently, some young Singaporeans abused drugs overseas. They suffered harm and death. Share the anti-drug message with your friends and loved ones that “Drug abuse harms and kills”.

**Talk to Your Parents and Teachers**

5 As students, you may be stressed by studies, CCAs and other problems. If so, talk to your parents, school counsellors or teachers. Do not take advice from the wrong crowd. Do

*Chairman NCADA’s message to secondary schools for the Anti-Drug Abuse Campaign 2014.*

NAVIGATION

not give in to peer pressure. For some students, this led to the temptation of drug abuse. Drug abuse is not an escape from your problems. Drug abuse will mess up your life.

**Say “No” to Drugs**

6 To commemorate World Drug Day, we present you a stylus wristband and an information card. When you use the wristband, remind yourself that you can decide to live a healthy life free from the harmful effects of drugs by saying “No” to drugs.

**Conclusion**

7 Each and every one of us has a part to play in the fight against drugs. Support our “zero tolerance” stand against drug abuse and our vision for a drug-free Singapore!

**MR VICTOR LYE  
CHAIRMAN  
NATIONAL COUNCIL AGAINST DRUG ABUSE**

# [ACKNOWLEDGEMENTS]

NCADA would like to thank the organisations that have partnered and supported NCADA in the year 2014.

**Ministry of Home Affairs (MHA)**

**Central Narcotics Bureau (CNB)**

**Singapore Cooperative of Rehabilitative Enterprises (SCORE)**

**Singapore Prison Service (SPS)**

**Singapore Anti-Narcotics Association (SANA)**

**Singapore Totalisator Board**

**People's Association (PA)**

## **PROJECT PARTNERS**

**Singapore Polytechnic – Anti-Drug Abuse Campaign 2014**

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NATIONAL COUNCIL  
**AGAINST DRUG ABUSE**

393 New Bridge Road  
Singapore 088763